Open Call for Local Artists: Hotel Henry (At the Richardson Olmsted Complex)
$50,000 - $60,000
By: Nov. 30, 2016

Watercolor
Painting
Illustration
Digital Media
Abstract photography and photo collage
Mixed Media
Small 3-D Sculpture- objects that create a sense of history
Abstract-Atmospheric-Landscape-Local-Movement

LOCAL (UPSTATE NY-AREA) ARTISTS ONLY

Hotel Henry Urban Resort and Conference Center (at the Richardson Olmsted Complex in Buffalo, NY) is looking for **30-40** 2-D and 3-D artworks to fill their public spaces. Both licensed prints and original pieces will be considered for 2-D artworks.

General sizes of 2-D artworks are as follows:

72"Wx54"H
64"Wx36"H
48"Wx32"H
28"W x 36"H
The sizes of the 3-D artworks are TBD.

Themes to Focus On:

- Modern and whimsical, fun
- Classic and Contemporary
- Abstract/atmospheric/blurred
- Colors, patterns that complement the interior of the space. (Please reference the color palette provided)

We are NOT looking for:
-Industrial heritage
-Discernible Buffalo scenes
-Historic Photos
-Urban Decay

For this project, we believe the artist net will be roughly between $130-$330/ licensed print. This will be dependent on the size of the artwork.

For original artwork, we can offer approximately $1,200-$2,200 per artwork, including shipping.

For 3-D artwork, we can offer approximately $1,000-$2,000 per artwork, including shipping.

About Hotel Henry:
One of Buffalo's most iconic buildings and a National Historic Landmark, the 140-year-old Richardson Olmsted Complex, is being renewed after years of neglect. The Complex is being transformed into a cultural amenity for the city, beginning with Hotel Henry Urban Resort and Conference Center and the Buffalo Architecture Center in the iconic Towers Building and two flanking buildings.

Renderings /Inspiration Images:

North Entry

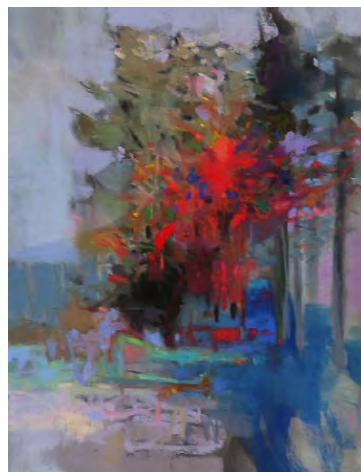1st Floor Sitting Area

2nd Floor Sitting Area

2nd Floor Communal Work Table

Sample Material Palette

Inspiration Image- 2-D Art (please note use of mixed media)

Inspiration Image - 2-D Art
(Please note color scheme)

DIRECTIONS TO SUBMIT ARTWORK TO THIS CALL:

If you are not an active artist on Indiewalls.com and would like to participate in the open call, please follow these steps: Follow this link: https://www.indiewalls.com/artist/apply

1) Wait until your application is accepted by a member of the Indiewalls team.
2) Once you are accepted, set up your profile. It is key that you fill out the following information on Indiewalls.com before you are able to pitch artwork to this open call:

      A. Add First and Last Name
      B. Add Profile Picture
      C. Fill out a short biography
      D. Add an accurate payment address
      E. You will also need to price the artwork you uploaded to indiewalls.com.

The artwork you uploaded for your artist page will not appear on your profile until the pricing has been updated. You can price this artwork under the "Needs Review" tab of your profile. If you do not see anything under the "Needs Review" tab, try re-uploading the artworks and then pricing them.

If you need any help pricing your artwork, you can look here at how other artists on our site have priced original works of art by size on our site: Indiewalls Price Charts: https://www.indiewalls.com/artist/pricing-artwork

You must finalize your profile with pricing information and accurate contact information before being able to use the site.

Once all of this is done, you may now go ahead and pitch to the Open Call:

1) Log-in and go to View Projects
2) Scroll through until you find a project that you think you would be a good fit for and click on the button entitled "View Project" to see the project brief.
3) Click on the tab "Pitch Artwork." This will bring you to your artwork page with options to pitch all of the artworks you currently have uploaded to the site. When you click on an artwork you want to pitch to the project, you can either pitch it as-is, or you can edit it to change things like size or price. You can also hit the "new pitch" button and upload a new work of art to the site.
4) When you are done editing an existing or new artwork, you click "add pitch", and you're done!
5) Congrats! You have officially pitched to the project!

If you have any questions about setting up your Indiewalls artist profile, please contact support@indiewalls.com.

If you have questions regarding this open call (including about the artwork licensing process), please contact zoe@indiewalls.com